

"Digital Business Environment,,

Compact coaching on digital transformation

What is the "Digital Business Environment" compact course?

- ➔ Internationally proven training from science to impart knowledge about digital transformation, digital technologies and artificial intelligence
- ➔ Compact course for managers and employees of companies to be informed about the current trends and technologies in the digital economy

Goals of the "Digital Business Environment" training course

- ➔ Transfer of knowledge about digitization, digital transformation as well as artificial intelligence and applied data science
- ➔ Transfer of knowledge about digital platforms, new ways of implementing software with micro services, cloud services and service sales
- ➔ Enabling managers and employees to understand what is happening on the digital market and to assess the value of technologies in a targeted manner
- ➔ Enabling managers and employees to better understand technologies when selecting software solutions and thus to advance digitization measures in the company in a more targeted manner

Team of speakers



Nicolas Dolle, M. Eng.
Managing Partner P-A-Systems



Prof. Dr. Marc Fernandes
Head of Business Information
Systems Hochschule Aalen



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AI & Data Scientist

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Contents of the "Digital Business Environment" training course

Thematic blocks	Themed content
Digitization VS. Digital transformation	<p>What are the differences?</p> <p>What do the global megatrends agility, digitization and digital transformation mean?</p> <p>How is artificial intelligence related to these trends and what is it?</p>
Modern corporate IT architecture	<p>What are the special features of a modern IT architecture?</p> <p>How do these approaches differ from traditional approaches?</p>
Digital platforms	<p>How do digital platforms work?</p> <p>How is that related to cloud services?</p> <p>How does applied data science work in digital platforms?</p>
Micro Services	<p>What is Platform as a Service and how does the new Micro Services approach work?</p> <p>What do micro services look like in practice?</p>
From product to service sales	<p>What is the new trend of selling products as a service?</p> <p>What kind of practical examples are there?</p>

Duration, scope and prices

- Free offer: 1-hour online appointment** (30 min training & discussion about your digitization and technology potential with a P-A-Systems specialist)
- Duration & location:** ½-1 day crash course (can also be split up into 2 x 2-4 hours on request); Online or on site
- Follow-up & personalization:** Upon request, the training can be **personalized**, and ideas can be prepared specifically for further follow-up by P-A-Systems
- Speakers:** Implementation is carried out by **2 specialists** from P-A-Systems (up to a **maximum of 16 participants**)
- Add-ons for the participants:** The participants receive the **documents and a certificate**
- Individual coaching:** **Individual coaching** with a digitization specialist possible on an hourly basis
- Training prices (plus VAT):**
 - 1-hour online training and discussion: **1x free of charge**
 - ½ day online training: **EUR 1,980.00 (fixed)**
 - 1-day online training: **EUR 2,980.00 (fixed)**
 - Travel costs for on-site training per hour arrival and departure: **EUR 90.00 / hour**
 - Individualization, follow-up and individual coaching: **EUR 195.00 / hour**

Coachings and Trainings that have already been carried out

ALTE LEIPZIGER



HALLESCHER

Regular training courses, webinars,
Training and knowledge transfer
in the Hallesche group



**TRANSPORT AND
TELECOMMUNICATION
INSTITUTE**

Regular training, management
Training and knowledge transfer at the
Telecommunications Institute in Riga



Companies



Hochschule Aalen

Regular training, management
training and lectures at Aalen University
and at companies in the Ostalb district